

Ideological and political research on College English under the guidance of Production-Oriented Approach (POA)

Wenwen Chi

Shandong University of Science and Technology, Qingdao, Shandong 266590

Abstract: With the further development of higher education reform, in the practice of ideological and political teaching of College English, teachers have gradually realized the important value of the Production-Oriented Approach (POA) teaching concept. In this context, the ideological and political teaching of College English course should adhere to the concept of student-centered and integrated learning and application, carry out the reform of English teaching, and promote the construction of the teaching mode of co-construction between teachers and students. Based on this, this paper will focus on the ideological and political research of College English under the guidance of Production-Oriented Approach (POA).

Key words: Production-Oriented Approach; College English; ideological and political education; teaching

The cause of ideological and political education pays attention to the improvement of college students' ideological values and moral quality. The English teaching content also contains the connotation of humanistic and social development and cultural concepts of different cultures. It is particularly important to carry out ideological and political education in College English teaching. How to use the Production-Oriented Approach method to improve the quality of College English ideological and political teaching is an important issue for college teachers.

1 Connotation analysis of Production-Oriented Approach (POA)

1. Connotation of Production-Oriented Approach (POA)

Production-Oriented Approach (POA) is an important foreign language teaching theory with Chinese teaching characteristics, which has a positive impact on the teaching reform of colleges and universities in China. The teaching ideology of Production-Oriented Approach (POA) is "Learning-centered and an integration of learning and application, cultural exchange, and key abilities". Being learning-centered refers to the need for teaching to serve effective learning, and promote students' learning; The integration of learning and application refers to the consideration of learning and application, which promotes the realization of teaching objectives through the connection of language input and output; Cultural exchange refers to the recognition of the importance of mutual respect and exchange between different cultures on the basis of students' language learning; The key abilities refers to paying attention to different abilities of different students. At the same time, POA also puts forward the input-driven and output-driven teaching hypothesis, which advocates selective learning and evaluation-based learning, promotes goal-oriented learning of the applied language, content and structure, strengthens the learning effect, and establishes a learning model led by teachers and jointly built by teachers and students..

2. The relationship between Production-Oriented Approach and ideological and political education in College English

The main teaching goal of the Production-Oriented Approach is to solve the problem of the separation of theoretical knowledge and practical skills in College English teaching, combine the ideological and political education of English courses with the Production-Oriented Approach, and organically integrate the basic content of the output oriented teaching concept with the ideological and political construction, highlighting the advantages and teaching characteristics of the Production-Oriented Approach. Specifically, under the guidance of the production-oriented method, we should first adhere to the student-centered teaching ideology, highlight the central position of learning, and at the same time highlight the leading position of teachers in teaching and promote the reform of teaching mode. At the same time, we also should take the improvement of teaching effectiveness as the starting point. Secondly, it is necessary to tap the ideological and political resources in teaching, promote whole-person education, design the output activities with ideological and political elements, guide students to correctly handle the relationship between cultures, and advocate mutual respect between different cultures. In addition, in the promotion of key abilities, we need to pay attention to students' social communication ability, enrich students' cultural literacy, integrate into curriculum ideological and political ideas, and promote students' learning ability. Finally, the teacher integrates the ideological and political teaching into the teaching, and takes the unit theme and task setting as the carrier to select and deal with the output task and promoting training, so as to achieve the output goal of the teaching unit..

2 An analysis of the current situation of ideological and political teaching in College English

1. Teaching methods need to be adjusted

In the past, teaching methods were mainly carried out in the mode of teachers' writing on the blackboard, explaining, and students' passive listening and practicing. Teachers occupied the dominant position in teaching activities, and the combination with the ideological and political content of the course was not close enough. In ideological and political teaching, theoretical and abstract knowledge accounts for a large proportion. In the process of passive acceptance, students will gradually lose interest in the ideological and political teaching of English courses, thinking that teaching is boring and difficult to stimulate their learning enthusiasm. Teachers need to adjust the way of teaching, combine the educational concept with Production-Oriented Approach, and carry out teaching in the mode of motivating, facilitating

and evaluating. Teachers should adhere to the student-centered teaching mode, and guide students' learning direction as leaders. In specific teaching practice, teachers should introduce more diversified teaching methods into English classroom, trigger the interest of teaching, reasonably arrange teaching content, and improve students' key abilities. Teachers and students should not only pay attention to students' teaching results, but also build a teaching system to improve the effectiveness of English teaching.

2. Ideological and political teaching concept needs to be adjusted

Under the influence of traditional teaching ideas, college teachers should improve teaching methods and teaching ideas in teaching practice, change the current situation where the proportion of students' ideological and political practice in College English teaching is small, and actively use output oriented teaching ideas and technology combined with practice teaching to develop students' innovation ability and promote students' development in the future. In the ideological and political practice teaching, teachers should also improve the teaching content and teaching methods, fully integrate the ideological and political teaching and English teaching, solve the problem that monotonous theoretical teaching knowledge bores students, and strengthen the cultivation of students' moral quality and key abilities, so that students' interest can be triggered in the course of ideological and political learning, so as to improve the learning efficiency. At the same time, in some colleges and universities, the teaching resources on the Internet have not been fully used for teaching, the lack of understanding of informatization, and the unreasonable use of Internet ideological and political resources have led to the unsatisfactory development of ideological and political teaching in colleges and universities. Therefore, colleges and universities should motivate teachers to improve their teaching level and improve the quality of ideological and political teaching of English courses.

3. The construction of teaching faculty team needs to be strengthened

The era of rapid development of information technology has increased the channels for college students to acquire knowledge, and at the same time, it also poses challenges to teachers' teaching ability. Ideological and political teaching of College English should pay attention to students' cross-cultural awareness and cultural communication ability. Teachers should keep up with the development of the times and actively introduce Internet teaching resources. This requires teachers to master the flexible use of Internet resources, adjust and redesign the curriculum according to the actual learning situation of students, so that the teaching can meet the requirements of Production-Oriented Approach. Secondly, colleges and universities should build high-quality and high-level teachers' team, introduce high-quality talents, and illuminate the teachers' team with new vitality. Teachers should actively learn the Production-Oriented Approach, promote the development of students' cultural understanding ability and key abilities, and ensure that the quality of ideological and political teaching of College English courses to be improved.

3 An analysis of ideological and political teaching strategies of College English under the guidance of Production-Oriented Approach (POA)

1. Adhere to ideological and political education and integrate teaching objectives

Teaching objectives have an important impact on teaching design and teaching activities. Teachers' teaching design and teaching activities need to be carried out around teaching objectives. From the perspective of curriculum objectives, the previous curriculum design did not fully focus on the improvement of students' cultural and language ability, and the guidance for the improvement of students' ideological and political ability were insufficient. Teachers were not able to formulate ideological and political education objectives, and they were not aware of the importance of the integration of students' practical skills teaching and theoretical teaching. Therefore, in order to ensure the combination of ideological and political teaching and Production-Oriented Approach, and the integration of ideological and political thinking in College English courses, teachers should pay more attention to the cultivation of students' English literacy and moral quality on the basis of English teaching, help students establish cross-cultural awareness, patriotism, moral quality, etc., and play their leading role in providing the correct guidance for students. Secondly, students' ideological and political level needs to be accumulated for a long time. Teachers should not only promote the synchronous improvement of students' ideological and political ability and English knowledge level under the guidance of the concept of output orientation, but also fully integrate ideological and political elements into daily teaching. Therefore, teachers need to fully explore the teaching content in practical teaching and closely combine ideological and political education with teaching content. For example, in the teaching of the text *Pleasure of Reading*, teachers can introduce the literary works of various countries, extend students' knowledge, help them realize the importance of cross-cultural awareness, and introduce excerpts from classic literary works as to carry out teaching, so as to improve students' ideological and cognitive level. While learning excellent foreign cultural works, teachers should also improve students' traditional cultural cognition and promote the formation of their cultural self-confidence.

2. Enrich teaching methods and stimulate students' interest

In the traditional teaching, the teaching methods adopted by teachers in the classroom are relatively single, resulting in students' reduced interest in theoretical knowledge teaching, less active learning, and the overall learning atmosphere is not warm enough. Therefore, teachers should start from the innovation of teaching methods, directing students' interest in the classroom through personalized teaching, integrate into the classroom teaching, and strengthen the interaction between teachers and students. In the process of teaching, professional teachers should not only focus on the understanding of grammar, sentence patterns and other knowledge, but also grasp the foothold of the course of ideological and political education, and insert the knowledge of ideological and political education at the right time. Secondly, teachers should carry out more diversified teaching in teaching, highlighting the role of students in Production-Oriented Approach. Teachers can use cooperative teaching method to divide students into groups, design driving links, let students try to use their own knowledge base

to output, help students absorb and digest knowledge connotation according to the difficulties in learning, and then encourage students to participate in classroom learning. Students who encounter problems in group communication can seek help in time, complete the tasks assigned by teachers through cooperation and mutual assistance, stimulate students' interest in learning, realize their own shortcomings, actively participate in discussions in the learning process, cooperate with classmates, stimulate students' learning willingness, and then improve the quality of class activities. At the same time, teachers can also adhere to the mode of driving, facilitating and evaluating, carry out learning evaluation among groups, promote ideological interaction among students, and improve students' communication ability. Through more objective evaluation, students can clarify their own gap, and promote the synchronous improvement of their own ideological and political level and English literacy.

3. Reform teaching content and improve interactive quality

College English textbooks contain rich teaching resources, which can be integrated into all aspects of classroom teaching and realize the unity of ideological and political teaching and English education. In the current education of colleges and universities, College English, as a language discipline, can reflect the instrumental and humanistic nature of English. It is necessary to promote the application level of students' English language knowledge and skills, be student-centered, and pay attention to students' comprehensive quality, patriotism, fighting spirit, and moral quality education. It is also suggested to integrate the ideological and political education resources with the English curriculum system to promote the subtle integration of ideological and political education. First of all, teachers need to summarize and sort out the ideological and political resources in the textbooks, further implement the fundamental task of building morality and cultivating people, and adopt heuristic teaching. For example, in the teaching of Power of Music, teachers can introduce the Chinese and foreign music appreciation into teaching, and design the driving link, so that students can improve their understanding of Chinese culture by comparing Chinese and foreign music culture. Secondly, teachers should pay attention to the development of interactive teaching. Interactive teaching can improve the enthusiasm of students in the classroom, strengthen the bond between teachers and students, and then improve the quality of teaching, so that ideological and political teaching of College English can achieve innovative development. Interactive teaching emphasizes the improvement of teaching rhythm through communication between teachers and students, so as to promote the efficiency of teaching. Under the guidance of Production-Oriented Approach, teachers can devote more time into classroom discussion. For example, in the process of group learning, teachers put up with a question, and combined with the teaching materials given by teachers, encourage students to explore independently and obtain the answers to the questions. During this period, teachers can participate in students' discussion and guide students' learning direction, in this way can the teachers promote students' ability to develop critical thinking. During this period, in order to inspire students' ideas, teachers can use multimedia equipment in the classroom to play video and other learning materials for students, so that students can draw their own conclusions by browsing teaching materials and apply them to group discussion. Secondly, teachers can choose problem-based teaching in teaching and guide students' thinking through questioning. In the process of classroom teaching, teachers can give questions in combination with courseware, implement the teaching requirements of teacher led and teacher-student co construction, and improve the effectiveness of teaching.

In a word, as an application of Production-Oriented Approach in the ideological and political teaching of College English, it can promote the solution of the problem of "separation of learning and application" in teaching, and improve the teaching efficiency. Teachers should adhere to the ultimate task of moral education, carry out teaching design based on students-centered idea and the aims of cultural exchange, and improve the quality of English teaching.

References:

- [1] Qiong He, Li Zhang. Exploration on the integration of thematic speech teaching design based on Production-Oriented Approach into the ideological and political practice of the course -- taking Advanced College English Integrated course as an example [J] *Foreign languages and translation*, 2022, 29 (04): 65-72+98.
- [2] Jian Wang, Yan Chen. Research on Production-Oriented Approach and ideological and political teaching reform of College English -- mining active ideological and political points [J] *Education and teaching forum*, 2022 (49): 136-139.
- [3] Na Wei. Design and practice of Ideological and political teaching of College English blended course based on Production-Oriented Approach -- taking Unit 1 Living Green of the new edition of advanced College English 2 as an example [J] *Campus English*, 2022 (42): 10-12.
- [4] Yujia Huo. College English teaching based on "Production-Oriented Approach" -- from the perspective of curriculum ideology and Politics -- a case study of New Horizon College English Volume II U3 [J] *Journal of Shanxi energy University*, 2022, 35 (03): 50-53.
- [5] Wen jing Fan. Research on the teaching path of ideological and political wisdom of College English course from the perspective of "Production-Oriented Approach" [J] *Journal of Gansu Normal University*, 2022, 27 (03): 106-110.
- [6] Meixuan He. Design and practice of ideological and political teaching in College English from the perspective of Production-Oriented Approach -- a case study of cliff young, an unlikely hero, Volume 1 of New Horizon College English [J] *Overseas English*, 2022 (10): 174-175+180.
- [7] Xinyi Zhang, Wei Wu. Research on the path of integrating local culture into the ideological and political education of College English curriculum based on the "Production-Oriented Approach" [J] *Journal of Bohai University (PHILOSOPHY AND SOCIAL SCIENCES)*, 2022, 44 (02): 85-91.
- [8] Yan Li. Production-Oriented Approach English teaching design in Higher Vocational Colleges under the ideological and political concept of Curriculum -- taking unit 5 of Volume 2 of the new comprehensive course of College Advanced English as an example [J] *Campus English*, 2022 (09): 78-81.
- [9] Xiaoming Hu, Yue Wu, Yuling Ma. On the teaching design of College English "Ideological and political course" based on the "POA" theory [J] *Modern English*, 2022 (03): 17-20.

- [10] Miaoyu Lu. Research on the effectiveness of ideological and political teaching of College English under the “Production-Oriented Approach “ -- taking Unit 5 of the new version of College Advanced English Intergrated Course 3 as an example [J]Journal of Wuyi University (SOCIAL SCIENCE EDITION), 2021,23 (04): 85-89+92.
- [11] Wei Zhou,Zhenfa Dang. College English teaching design and curriculum ideological and political under the guidance of “Production-Oriented Approach “ -- Taking understanding animals as an example [J]Journal of Hubei Open Vocational College, 2021,34 (21): 172-173 + 184.
- [12] Jun Wang Blended College English teaching design integrating “Production-Oriented Approach “ in the context of curriculum ideological and political education [J]Campus English, 2021 (43): 9-10.
- [13] Xiaowen Du. Design and practice of ideological and political teaching in College English based on Production-Oriented Approach -- Taking New Horizon College English volume 1 as an example [J]Scientific consulting (Science and technology · Management), 2021 (09): 147-148
- [14] Congcong Zhao,Yunfeng Ling,Jing Li Exploration of the “one body two wings” College English Course ideological and political teaching mode based on Production-Oriented Approach [J]Modern English, 2021 (16): 44-46.
- [15] Jie Lan. An analysis of College English curriculum design based onProduction-Oriented Approach method under the background of “curriculum ideological and political education” [J]Yinshan journal, 2021,34 (02): 100-106.

This paper is the phased research results of the “Stars Plan”teaching and research project of Shandong University of Science and Technology (Project No. QX2021M59); Phased research results of the research project of the 20th CPC National Congress of Shandong University of Science and Technology (Project No. ESDZX-22053).